

Brochure for Schools

23eleven

VIDEO - PHOTO - DESIGN



2026



**Powerful
visuals
for
modern
schools.**

About *me*



Hi, I'm Graeme.

My name is Graeme Fenton, the founder and creator of 23eleven. My passion has always been about capturing stories through stunning visuals - whether it's behind the camera or at the design desk - I bring creative ideas to life.

With over a decade of experience employed full time in a Belfast secondary school, I am responsible for their online content, capturing the lives of students in their classrooms everyday. This is a role that has evolved over time with the rise of social media and the requirement for high-quality visual content.

With a strong understanding of the school system, I create promotional content that reflects school values, meets communicational needs and engages parents, students and the wider community effectively.

I'd love the opportunity to work with your school and help bring its unique story to life. If this is something you are interested in please do not hesitate to get in touch at www.23eleven.co.uk.

Thank you.



Graeme Fenton
23eleven

We specialise in:

Video



Promotional Videos
Social Media Reels
Events
Productions
Religious Ceremonies
Formals

Photo



Marketing
Prospectus
Social Media
Events
Religious Ceremonies
Formals

Design



Marketing
Prospectus
Social Media
Branding
Websites
Logos

Essential package

Perfect for small schools or quick campaigns

£750

- 1 day of filming (video & photo)
- 1 main promotional video (1-2 minutes)
- 50+ professionally edited photos
- Licensed background music
- One round of revisions
- Delivery in 14 working days**

Standard package

Best for promotional videos and prospectus shoots

£1500

- 1 day of filming (video & photo)
- 1 main promotional video (2-3 minutes)
- 1 social media reel (30-60 seconds)
- 75+ professionally edited photos
- Prospectus design
- Marketing flyer **or** banner design
- Licensed background music
- Two rounds of revisions
- Delivery in 28 working days**

Premium package

Comprehensive storytelling for open days or full marketing campaigns

£2000

- 2 days of filming (video & photo)
- 1 main video (3-5 minutes)
- 2 social media reels (30-60 seconds)
- Drone footage (if permitted)
- 100+ professionally edited photos
- Prospectus design
- Marketing flyer **&** banner design
- School production video
- Licensed background music
- Unlimited rounds of revisions
- Delivery in 1-2 months**

Optional *extras*

Prospectus design: £500

Extra filming day: £350

Drone footage (if permitted): £200

Additional social media reel: from £150

School Event Video/Photos coverage: from £200

School Production Video: from £200

Banner design: £75

Leaflet design: £40

Staff & student testimonial filming: £200

Subtitles and accessibility captions: £75

Social media management support: from £150

Custom *packages*

Available on request - please
enquire through the website

Contact

 graeme@23eleven.co.uk

 +447816088949

 www.23eleven.co.uk