

Brochure for Schools

23eleven

VIDEO - PHOTO - DESIGN



2026

**Powerful  
visuals**

*for*

**modern  
schools.**



# About *me*



## Hi, I'm Graeme.

My name is Graeme Fenton, the founder and creator of 23eleven. My passion has always been about capturing stories through stunning visuals - whether it's behind the camera or at the design desk - I bring creative ideas to life.

With over a decade of experience employed full time in a Belfast secondary school, I am responsible for their online content, capturing the lives of students in their classrooms everyday. This is a role that has evolved over time with the rise of social media and the requirement for high-quality visual content.

*With a strong understanding of the school system, I create promotional content that reflects school values, meets communicational needs and engages parents, students and the wider community effectively.*

I'd love the opportunity to work with your school and help bring its unique story to life. If this is something you are interested in please do not hesitate to get in touch at [www.23eleven.co.uk](http://www.23eleven.co.uk).

Thank you.

Graeme Fenton  
**23eleven**

We specialise in:

## Video



Promotional Videos  
Social Media Reels  
Events  
Productions  
Religious Ceremonies  
Formals

## Photo



Marketing  
Prospectus  
Social Media  
Events  
Religious Ceremonies  
Formals

## Design



Marketing  
Prospectus  
Social Media  
Branding  
Websites  
Logos

## Essential *package*

Perfect for small schools or  
quick campaigns

**£750**

1 day of filming (video & photo)  
1 main promotional video (1–2 minutes)  
50+ professionally edited photos  
Licensed background music  
One round of revisions  
**Delivery in 14 working days**

## Standard *package*

Best for promotional videos and  
prospectus shoots

**£1500**

1 day of filming (video & photo)  
1 main promotional video (2–3 minutes)  
1 social media reel (30–60 seconds)  
75+ professionally edited photos  
Prospectus design  
Marketing flyer **or** banner design  
Licensed background music  
Two rounds of revisions  
**Delivery in 28 working days**

## Premium *package*

Comprehensive storytelling for open  
days or full marketing campaigns

**£2000**

2 days of filming (video & photo)  
1 main video (3–5 minutes)  
2 social media reels (30–60 seconds)  
Drone footage (if permitted)  
100+ professionally edited photos  
Prospectus design  
Marketing flyer **&** banner design  
School production video  
Licensed background music  
Unlimited rounds of revisions  
**Delivery in 1–2 months**



# Optional *extras*

**Prospectus design:** £500

**Extra filming day:** £350

**Drone footage (if permitted):** £200

**Additional social media reel:** from £150

**School Event Video/Photos coverage:** from £200

**School Production Video:** from £200

**Banner design:** £75

**Leaflet design:** £40

**Staff & student testimonial filming:** £200

**Subtitles and accessibility captions:** £75

**Social media management support:** from £150

## Custom *packages*

Available on request - please  
enquire through the website



# Contact



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www.23eleven.co.uk